



THE TIME IS RIGHT FOR **DIGITAL** PEST CONTROL

traplinked
innovating pest control



BUT WHY DIGITAL PEST CONTROL?

**24/7 REMOTE
MONITORING**

instead of

**MANUAL
CONTROL**

**PROACTIVE &
PREVENTIVE**

instead of

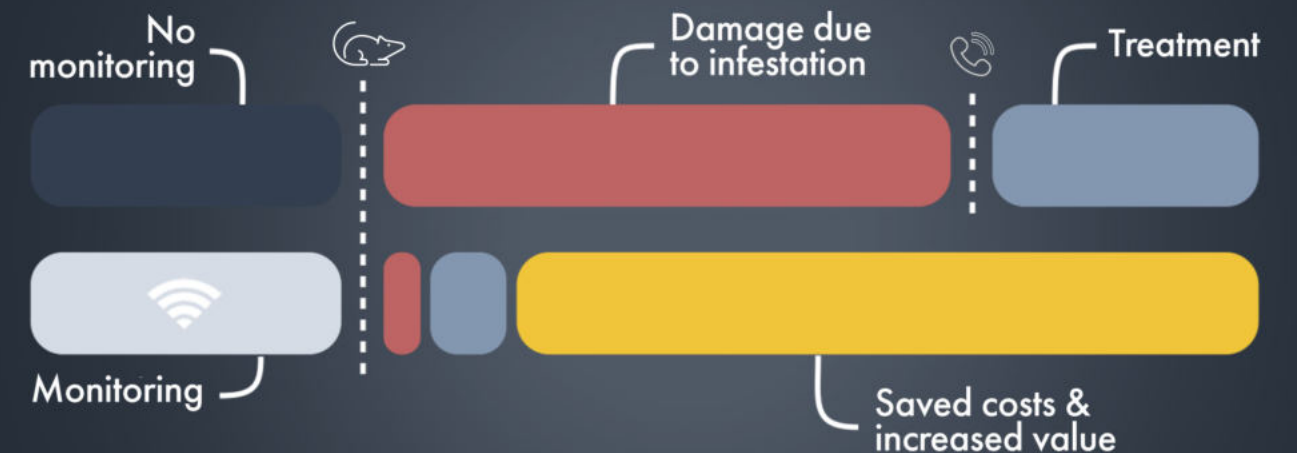
**REACTIVE &
TOO LATE**

**REAL-TIME
OVERVIEW**

instead of

**TAPPING
IN THE DARK**

TRADITIONAL PEST CONTROL



MODERN PEST CONTROL

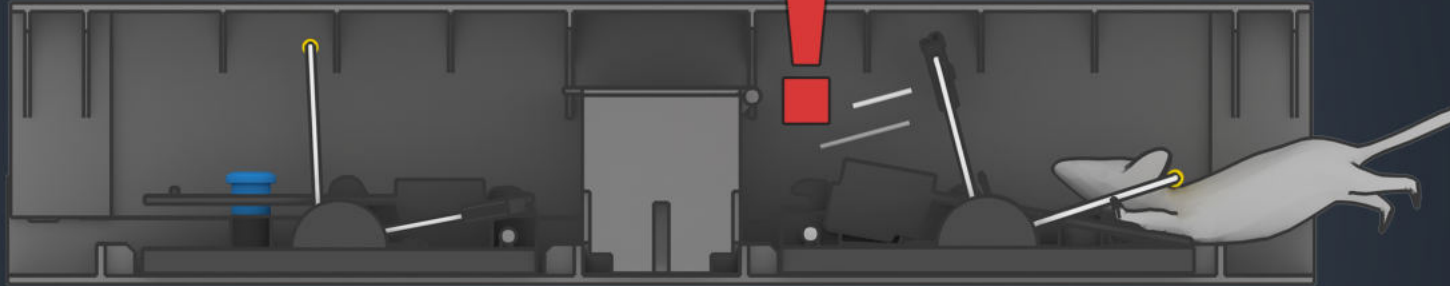
Modern pest control is known as a **proactive approach** to work. In this proactive approach, control points are **digitally** and **automatically remotely monitored** so that infestations can be detected and stopped immediately. This avoids financial losses, image damage, and leaves more time for preventive activities.

„**Fast. Easy. Reliable.** Anyone can use it!“ – Sonnenburg GmbH

„With traplinked we can **reduce our costs by 70%**“ – SchädEx GmbH

„**Price-performance ratio is top here.** Great provider in the field of digital pest control!“
– Antipest GmbH

THIS IS HOW DIGITAL PEST CONTROL WORKS: DIGITAL TRAPS



May we introduce? **This is JERRY.** JERRY sits in the center of the snap trap tunnel and **monitors** the status of your traps **day and night.**

As soon as something happens, JERRY triggers an alarm. Securely encrypted, JERRY sends **status messages** (so-called **heartbeats**) to the traplinked server, where the traplinked app retrieves them. Even if nothing happens, the sensor module reports to the traplinked servers to ensure **seamless** permanent security.

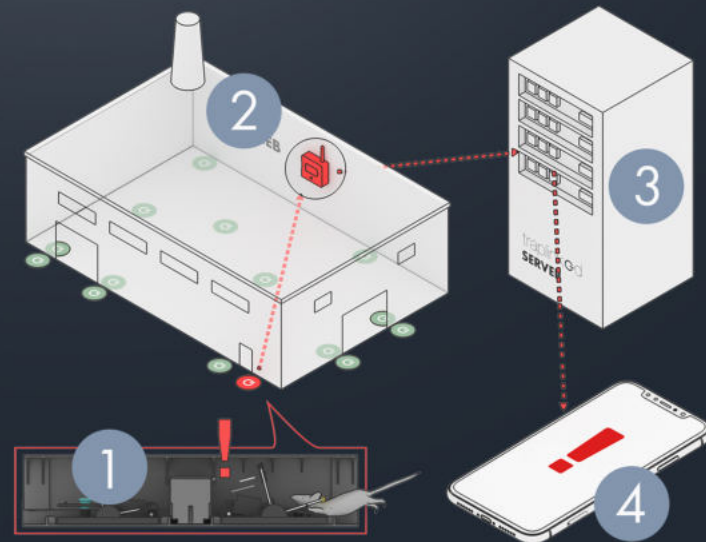


Video: This is JERRY

INFORMED IN REAL TIME

How does it work?

1. Trap triggers
2. JERRY sends message to router
3. Signal is forwarded to server
4. Pest controller receives message



MAXIMUM TRANSPARENCY

The digital traps are conveniently managed via the **free traplinked basic app** for iOS, Android and your internet browser. Here, **all traps, their status and their locations** in the object can be viewed in **real time.**

Thanks to the **observer function**, your customer can also be involved in the process and always keep an eye on the situation of his business.

EVERYONE PROFITS

Pest controllers

Businesses

Early infestation detection

Prevention of avoidable damage from pests

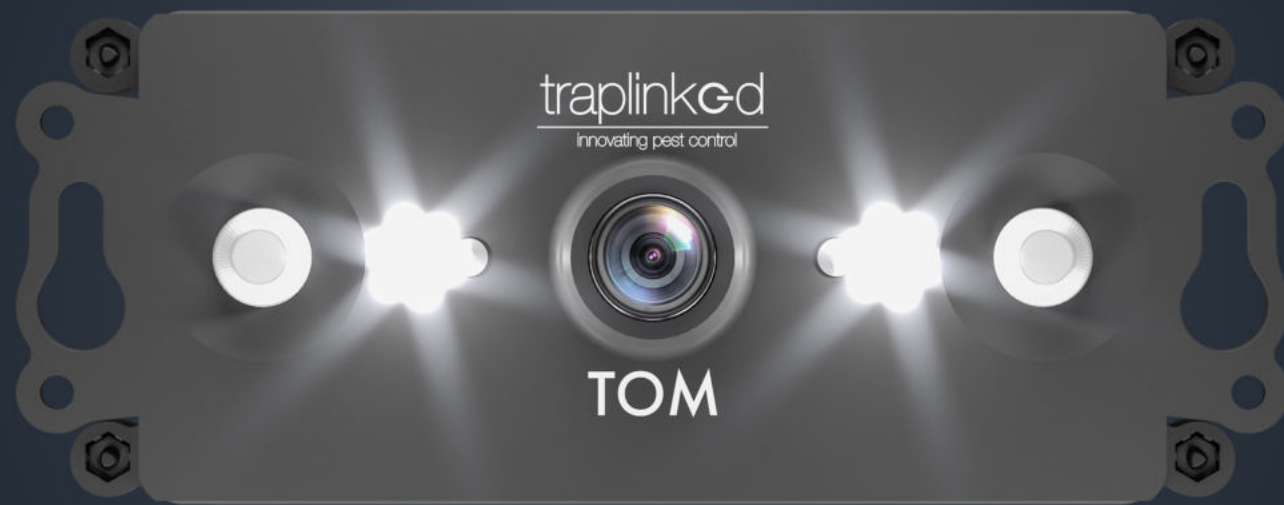
Automatic documentation

Audit security and maximum transparency

Real-time notifications

Permanent all-round protection

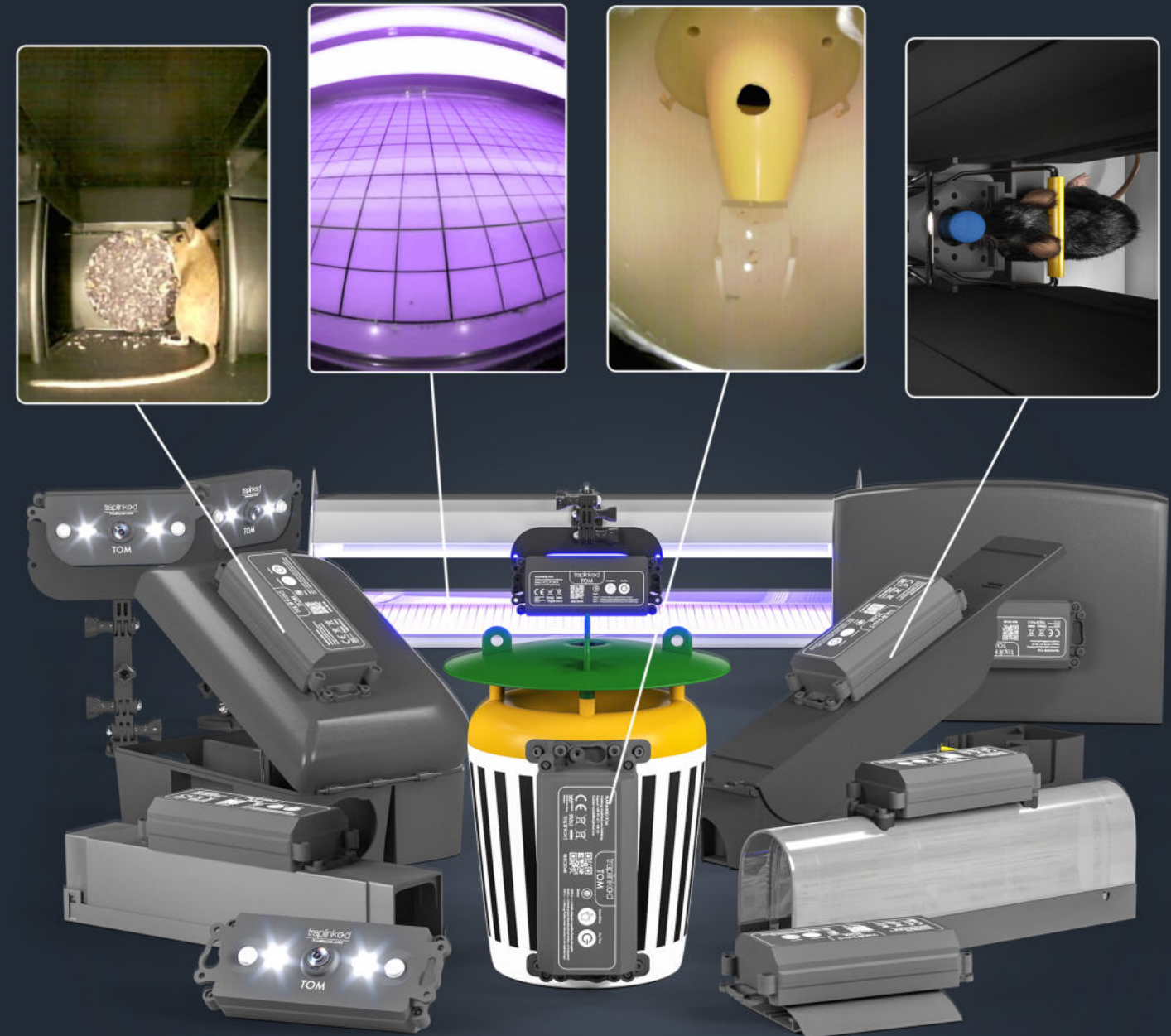
ALWAYS A PICTURE OF THE SITUATION ON SITE



This is TOM. TOM is **snap trap monitoring, movement monitoring and insect monitoring – All in one.** Our camera-based status detection allows you to literally always have a picture of the situation on site. TOM photographs the object while JERRY measures a release. Thus, traplinked offers the right tool for every application.



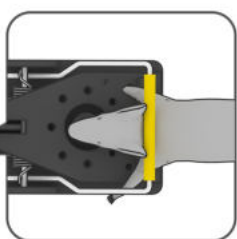
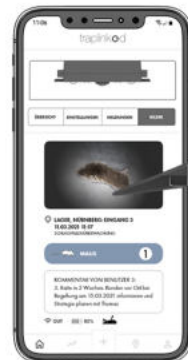
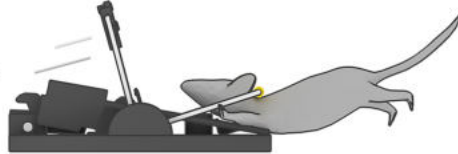
TOM in action



2. TOM shoots photo by infrared or white light LED.



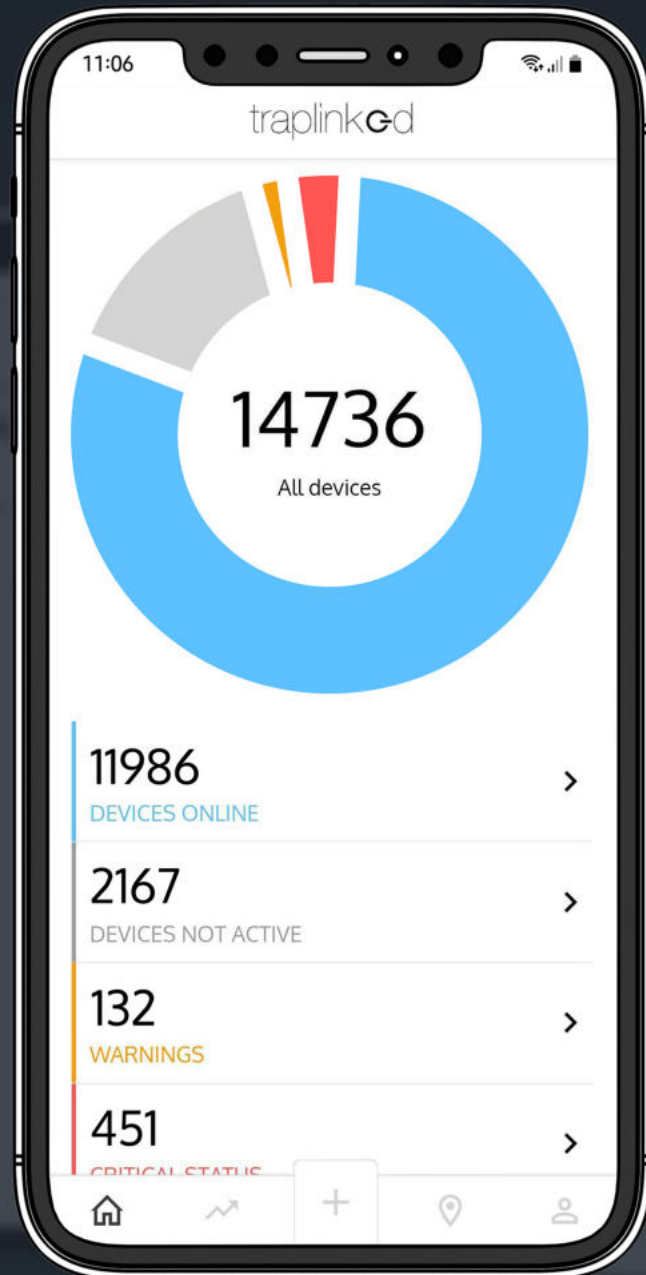
1. Movement detection or occurrence of a specified interval



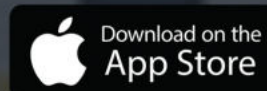
3. App user receives photo

THIS IS TOM. #TrueOmniMonitoring

In the **snap trap** and **movement monitoring** modes, TOM produces a photo as soon as the sensors detect motion. However, in the **movement monitoring** mode, photos are taken with **infrared light** so as not to scare the animals, while in the **snap trap mode**, photos are taken with **white light**, i.e. in color, to facilitate identification. With **insect monitoring**, images of the adhesive surface are created at **intervals** specified by the user.

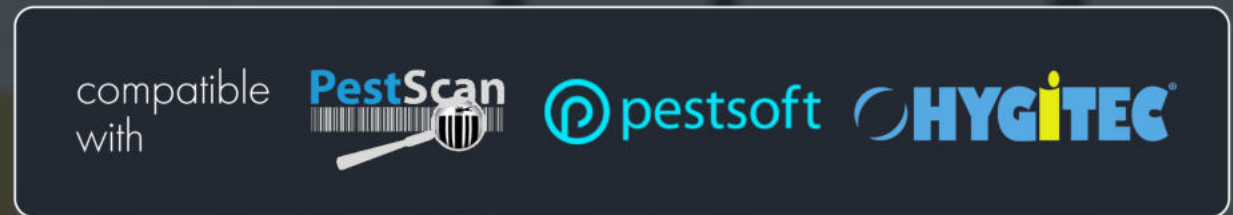


INTUITIVE TRANSPARENT FREE OF CHARGE* traplinked App



PC, laptop, tablet, smartphone – you can conveniently view the status of your traplinked systems with any internet-enabled communication device. From anywhere in the world! Since the web app does not require any installation, your only access requirement is an internet browser. You can also manage your traplinked products on smartphone and tablet via the traplinked app (for Android & iOS).

- Real-time notifications via SMS & E-mail
- Customer involvement through observer function
- Precise digital replica of trap locations
- Interactive floor plans
- Compatible with Pestsoft, Pestscan, Hygitec



*The traplinked app with basic functions is offered **free of charge**. With the **paid API feature** to PestScan, Pestsoft and Hygitec, you can enjoy the benefits of digital pest control in your preferred software environment!

INDIVIDUAL CONSULTING

THAT'S WHAT WE OFFER



Individual, project-based consulting



24h support across Europe



Online portal to attract customers



Expert partners for various industries



On-site support and online learning



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WHAT **DRIVES** TRAPLINKED?

traplinked

With effective, data-driven pest control tools, we want to fight not just pests, but food loss, disease and pollution!

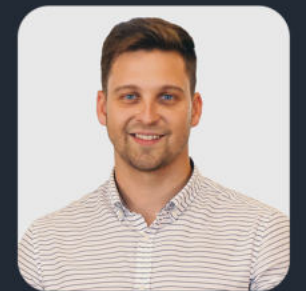
Pest control is a critical cornerstone of modern civilization and we want to ensure that this industry can do its job to the best of its ability.

Our mission is to help pest controllers identify causes of pest infestations using real-time data to improve efficiency, safety and profitability. We want to make it possible to solve problems instead of fighting symptoms!

That's why we joined forces as an ambitious team in Nuremberg in 2019. With more than 20 employees at present, we develop versatile digital pest control products that fit into any business model. **Customer proximity is our focus here.** We want to know from you what tools you need, what you like about our products and what we can improve. This is the only way we can offer the best digital pest control tool.

Hi!

My name is Tim Kirchhof, founder and CEO of traplinked. I discovered the potential behind automating time-consuming work which does not require the expertise of a pest control professional very early on in my professional practice. Pest controllers need to have more time again for value-adding activities such as visual inspections, consulting and prevention.



Over two years ago, I founded the company traplinked to provide just that: A way to digitize in a meaningful way – via the free market. Digitization has to be profitable for the pest controller, otherwise it just won't work.

Today, I am proud to offer you versatile, easy-to-use and reliable tools at the best price. Finally, digitization is a topic for everyone. And with your feedback, ideas and creativity, we create exactly the tool you need.

Let us talk further about modern digital pest control!

Yours,
Tim Kirchhof





traplinked
making pest control

TOM



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